











# INSIDER INSIGHTS

## Is Your Organisation Strategically Aligned?

Today, the role of the professionals responsible for executing project-based work is evolving from primarily a tactical focus toward a more strategic perspective. This shift merely reflects the external market environment, which requires all organisations—and therefore their workforces—to have a greater sense of strategic purpose and engagement in addition to tactical expertise.

This external force also places greater importance on the role leadership plays in evaluating and growing their talent pool to ensure it can meet the demands of the business. Given the ever-increasing need for experienced project management talent, forward-thinking organisations see it as an imperative to grow teams that:

- Bring a strategic perspective
- Understand the importance of strategy execution alignment
- Understand the role their work and projects play in helping the organisation achieve its objectives

Cultivating a workforce with a solid balance of technical and relational skills helps ensure the gap between strategy making and execution is minimised. And, closing the strategy execution gap will help your organisation:

- Remain competitive
- Achieve innovation breakthroughs
- Reduce time to market
- Improve overall performance

## Strategy Execution Can Help

Strategy Execution cultivates the knowledge and skills your workforce needs to close the strategy execution gap and operate effectively in the world of project-based work.

We are more than a training company, we are a performance education company that focuses on developing peoples' abilities to get their work done while expanding their tolerance for ambiguity, growing their ability to balance rigor and discipline with agility and increasing their capacity to zoom in and zoom out as necessary to make the most informed decisions at any given time.

United Kingdom  
[www.strategyex.co.uk](http://www.strategyex.co.uk)  
+44 (0) 20 3743 2910  
[info@strategyex.co.uk](mailto:info@strategyex.co.uk)

Sweden  
[www.strategyex.se](http://www.strategyex.se)  
+46(0)8 555 403 80  
[info@strategyex.se](mailto:info@strategyex.se)

United Arab Emirates  
[www.strategyex.ae](http://www.strategyex.ae)  
+971 (0) 4 311 6188  
[info@strategyex.ae](mailto:info@strategyex.ae)

Germany  
[www.strategyex.de](http://www.strategyex.de)  
+49 (0)69 244 327 3795  
[info@strategyex.de](mailto:info@strategyex.de)



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ESI International is formally integrating with IPS Learning, who partners with the Stanford Center for Professional Development (SCPD) to offer organisations the Stanford Advanced Project Management (SAPM) programme, to form Strategy Execution.

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### GLOBAL HEADQUARTERS

901 North Glebe Road  
Suite 200  
Arlington, VA 22203, USA  
+1 888.374.8884

### EMEA

7 Bishopsgate  
London, EC2N 3AR, UK  
+44 (0)20.3743.2910

### APAC

111 Somerset Road #10-06  
TripleOne Somerset  
Singapore 238164  
+65 3158.9500

At Strategy Execution we deliver performance education that closes the strategy execution gap by strengthening peoples' strategic and project execution capabilities to drive higher performance. By combining the best of cutting-edge university research and proven business techniques, we deliver a performance-focused perspective designed to increase alignment and engagement across teams, business units or the entire enterprise. Learn more today at [strategyex.co.uk](http://strategyex.co.uk).