To Certify or Not to Certify
That is the Question

The Case for Effective Project Managers

One in six projects studied overran costs by 200%.

70% average project overrun

$186,000 average savings delivered by project management offices (PMOs) at high-performing organizations

$186,000 improvement in alignment between projects and business objectives delivered by PMOs in high-performing organizations

$45,327 average starting salary for new college graduates

$54,953 average starting salary for new graduates starting in project management – 21% higher

Certification Has Its Benefits

Certification requires a commitment of time and resources, but can have an impact on your career and earnings.

56% of project managers are certified

The Project Management Institute’s (PMI) certifications can lead to greater earnings. Many certification holders experience salary increases because of their certification status.

56% improvement in alignment between projects and business objectives delivered by PMOs in high-performing organizations

500,000 PMI certification holders worldwide. That’s a pretty large network to learn from and collaborate with.

83% of organizations reported that they were understaffed in project management overall

44% of organizations reported shortages of senior-level project managers (Level 3) capable of handling highly integrated, high-risk projects

Certification gives you an objective endorsement that can open career doors anywhere.

Is Certification Right for You?

Now that you know the numbers, here are the key signs that certification is the right choice for you.

☐ You have been working in a project management capacity for at least five years and want to further your knowledge to advance your project management career.

☐ You have areas of specialization that will be enhanced and highlighted by one of the many specialized project management certification options available to you.

☐ You’re looking for a lucrative career with a bright future. Many organizations report their project management team is understaffed.

☐ You are prepared to devote the time and resources to maintaining your certification, including completing the required amount of continuing education required.

Conclusion

Project managers are in high-demand and your certification is an objective endorsement of your credentials as a professional. It requires rigorous preparation and experience, but a certification can be an important component of building your career.

Sources

3. Association of Project Management
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5. ESI Annual Salary Survey
6. ESI Annual Salary Survey
7. Wrike
8. PMI
9. PMI
10. ESI Annual Salary Survey
11. ESI Annual Salary Survey

To learn more about how you can access the resources you need to get your certification and stay competitive, contact a learning expert: +1 888.374.8884 info@strategyex.com